

Order / Rev: 68633
 Alt Order #: 9852712 /Brad
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Freed/R/Attorney General
 Product Desc: DAVID FREED FOR AG
 Estimate: 482

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	WHP	10/30/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	6	\$800.00	P-2	0.00	NM	16	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		6				\$800.00		0.00			
Spot	Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate		Rtg	Type		
3	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$800.00)		0.00	NM		
			See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16,9.17,9.18,9.19 [No Avail]												
5	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$800.00)		0.00	NM		
			See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16,9.17,9.18,9.19 [No Avail]												
6	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$800.00)		0.00	NM		
			See MG 3.5,3.6,3.7,3.8 [Due to Political] Due to Political												
7	WHP	11/02/12-11/06/12	M-F 5a-6a News			5a-6a	MT---F----	:30		\$60.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
8	WHP	11/02/12-11/06/12	M-F 5a-6a News			5a-6a	MT---F----	:30		\$60.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
9	WHP	11/02/12-11/06/12	M-F 6a-7a News			6a-7a	MT---F----	:30		\$225.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
10	WHP	11/02/12-11/06/12	M-F 3p-4p			3p-4p	MT---F----	:30		\$195.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
11	WHP	11/02/12-11/06/12	M-F 3p-4p			3p-4p	MT---F----	:30		\$195.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
12	WHP	11/02/12-11/06/12	M-F 4p-5p			4p-5p	MT---F----	:30		\$450.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
13	WHP	11/02/12-11/06/12	M-F 4p-5p			4p-5p	MT---F----	:30		\$450.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
14	WHP	10/30/12-11/05/12	Sa-Su 11p-1130p News			11p-1130p	-----SaSu	:30		\$200.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
15	WHP	10/30/12-11/05/12	Sa 1130p-1230a			1130p-1230a	-----Sa--	:30		\$60.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
16	WHP	10/30/12-11/05/12	Su 1230a-130a			1230a-130a	-----Su	:30		\$35.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
17	WHP	10/30/12-11/05/12	EM Sun Rotator			8:30 AM-9:00 AM	8:30 AM-9:00 AM	-----Su	:30	\$175.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
18	WHP	10/30/12-11/05/12	Face the State			1130a-12p	-----Su	:30		\$110.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
19	WHP	10/30/12-11/05/12	Sa 1230a-130a			1230a-130a	-----Sa--	:30		\$35.00		0.00	NM		
			Ⓜ MG for 4.2,4.4,9.3,9.5 [MG within Flight]												
N 10	WHP	10/30/12	11/05/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	MTWTF--	:30	6	\$325.00	P-2	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		6				\$325.00		0.00			
N 11	WHP	10/30/12	11/05/12	Letterman Letterman	CM	1135p-1235a	MTWTF--	:30	3	\$140.00	P-2	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		3				\$140.00		0.00			

Advertiser:	Freed/R/Attorney General
Product Desc:	DAVID FREED FOR AG
Estimate:	482

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WHP	11/05/12	11/05/12	Mon Reg 3 Mon 10p-11p	CM	10p-11p	M-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	M-----		1				\$2,250.00		0.00			
N 13	WHP	10/30/12	10/30/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T-----	:30	1	\$3,250.00	P-2	0.00	NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-T-----		1				\$3,250.00		0.00			
N 14	WHP	10/31/12	10/31/12	Wed Reg 1 Wed 8p-9p	CM	8p-9p	--W----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
N 15	WHP	11/01/12	11/01/12	Thu Reg 2 Thu 9p-10p	CM	9p-10p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	---T---		1				\$2,500.00		0.00			
N 16	WHP	11/02/12	11/02/12	Fri Reg 1 Fri 8p-9p	CM	8p-9p	----F--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	----F--		1				\$1,350.00		0.00			
N 17	WHP	10/30/12	11/04/12	Sa-Su 6p-630p News Rot CBS 21 News at 6p	CM	6p-630p	-----SS	:30	2	\$140.00	P-2	0.00	NM	4	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----SS		2				\$140.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHP	10/30/12-11/05/12	Sa-Su 6p-630p News Rot See MG 17.3,17.4,17.5,17.6,17.7 [Program Change]		6p-630p	-----SaSu	:30		(\$140.00)		0.00	NM		
	2	WHP	10/30/12-11/05/12	Sa-Su 6p-630p News Rot See MG 17.3,17.4,17.5,17.6,17.7 [Program Change]		6p-630p	-----SaSu	:30		(\$140.00)		0.00	NM		
	3	WHP	11/03/12-11/03/12	SEC Prime Game Ⓜ See MG 3.5,3.6,3.7,3.8 [No Avail]		Various	-----Sa--	:30		(\$550.00)		0.00	NM		
	4	WHP	10/30/12-11/02/12	M-F 6a-7a News Ⓜ MG for 17.2,20.1,17.1 [Approved by Buyer]		6a-7a	-TWThF----	:30		\$120.00		0.00	NM		
	5	WHP	11/05/12-11/05/12	M-F 6a-7a News Ⓜ MG for 17.2,20.1,17.1 [Approved by Buyer]		6a-7a	M-----	:30		\$120.00		0.00	NM		
	6	WHP	10/30/12-11/02/12	M-F 5a-6a News Ⓜ MG for 17.2,20.1,17.1 [Approved by Buyer]		5a-6a	-TWThF----	:30		\$30.00		0.00	NM		
	7	WHP	11/03/12-11/04/12	Sa-Su LF Ⓜ MG for 17.2,20.1,17.1 [Approved by Buyer]		11:30 PM-12:30 AM	-----SaSu	:30		\$35.00		0.00	NM		
N 18	WHP	11/03/12	11/03/12	CBS This Morning Satur Saturday Early Show	CM	9a-11a	-----S-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S-		1				\$125.00		0.00			
N 19	WHP	11/03/12	11/03/12	Sa 7p-730p Sa 7p-730p	CM	7p-730p	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S-		1				\$250.00		0.00			
N 20	WHP	11/03/12	11/03/12	Sat Reg 2 Sat 9p-10p	CM	9p-10p	-----S-	:30	1	\$575.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S-		1				\$575.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHP	10/30/12-11/05/12	Sat Reg 2 See MG 17.3,17.4,17.5,17.6,17.7 [Program Change]		9p-10p	-----Sa--	:30		(\$575.00)		0.00	NM		

Order / Rev: 68633
 Alt Order #: 9852712 /Brad
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Freed/R/Attorney General
 Product Desc: DAVID FREED FOR AG
 Estimate: 482

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WHP	11/04/12	11/04/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S		1		\$275.00		0.00					
N22	WHP	11/04/12	11/04/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S		1		\$1,800.00		0.00					
N23	WHP	11/04/12	11/04/12	Su 11p-1130p News CBS 21 News at 11p	CM	11p-1130p	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S		1		\$200.00		0.00					
													Totals	79	\$30,700.00